

Capital Forge League, Inc.

3030 N Rocky Point Dr W, Suite 150, Tampa, FL 33607 • www.capitalforgeleague.com

July 18, 2026

Career Connections Center

University of Florida

Gainesville, FL

Re: Introduction — Capital Forge League Student Internship Program (Fall 2026)

Dear Career Services Team:

I am writing to introduce Capital Forge League, Inc. and to begin the process of listing our student internship program with your office. Capital Forge League is a Tampa-based Florida nonprofit corporation, recognized by the IRS as a 501(c)(3) tax-exempt organization, that unites military veterans and college student-athletes through gamified entrepreneurship and financial literacy programming. Your sport management program in the College of Health & Human Performance is consistently ranked among the nation's best, and your students are precisely the caliber of talent our program was designed for.

Our internship program offers twelve professional tracks — including sports marketing, sports broadcast and content, sports medicine, public relations, nonprofit management, event management, graphic design, data and analytics, sponsorship development, grant writing, veteran and athlete relations, and fan engagement. Each track follows a written curriculum of three-week assignment blocks mapped to defined learning objectives, with documented expected outcomes, supervised feedback at every block, and a final presentation to our leadership. Delivery is approximately 90% remote via Zoom, structured around the academic calendar at 15 hours per week during the academic year.

These are unpaid educational internships designed to satisfy the Department of Labor's primary beneficiary test and to qualify for academic credit where your institution allows. A cover sheet mapping our program to the NACE criteria accompanies this letter, along with the position descriptions we would like to list. Positions begin with the Fall 2026 semester, and we are submitting materials now so listings can go live for fall recruiting.

We welcome learning agreements, faculty sponsor coordination, and any institution-specific requirements for credit eligibility. I would be glad to schedule a brief call to walk your team through the program and answer any questions.

Thank you for your consideration. We look forward to building a lasting partnership with University of Florida.

Respectfully,

Mark Jones

Founder & Chief Executive Officer

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